

HOW TO WRITE A SHORT MUSICIAN BIO

information, including your musical history, but keep it short. Now that you're all done writing your musician bio, check your spelling.

It might be a good idea at this point to consult some sources on how to write great advertising copy. What are your influences? In the final section, you could mention your future plans but be very careful to describe them as if they are already happening. Step 4: Construct Paragraphs and Revise With your opener in hand, return to your organized list, and link the items following your opener into rough paragraphs. Follow Us. It also allows media, bloggers, and venues to simply copy and paste your bio if they need. Edit it based on new accomplishments, releases, shows and projects. Think about how the sentences flow one after the other. Now, the same thing that applies to credentials also applies to quotes - you can easily insert too many into your bio, making it completely unreadable. So, what? Make sure not to exaggerate or embellish - stick to the facts, and present them in a positive way. Its main purpose is to sell the music products or services you provide to those who would be your customers. There are many books, blogs, articles, and websites on the subject but you could also just search around online to get a general idea of what the professionals suggest. Need some help? And, as a bonus, it should include quotes or testimonials from people who love and understand you or your band, but not too many. If we want them to remember us, we need to communicate in language they understand and can relate to. Writing about your achievements in a clear, confident way will have more impact than diluting them with extensive adjectives. If you have songs available on streaming platforms, take note of the top three countries your music is trending in. Substance always beats style. About you. Usually in a one-off situation as opposed to touring with someone as their opening act. Expect to create 10 or more drafts before you arrive at a provisional version. Be ready to edit the shit out of your bio. There is an exception to this rule: if you are using social media pages such as LinkedIn, Instagram, or Twitter, many individual artists choose to write in the first person to make it seem they are speaking directly to their audience in a more personal way. Lastly, if you feel that your writing skills need an upgrade, the following books have proven helpful to many: *On Writing Well* by William Zinsser Want additional help to craft a bio, publish a website or otherwise advance your career? By doing so, musicians can build deeper relationships with fans and provide presenters and journalists with content to share. Most bios will be less than a page. Avoid telling your life story. Sometimes quotes are better left out than in. The point is that quotes are not mandatory. Quality Blog Posts. I want people to come see it. Background information Include some relevant background information, including your musical history, but keep it short.